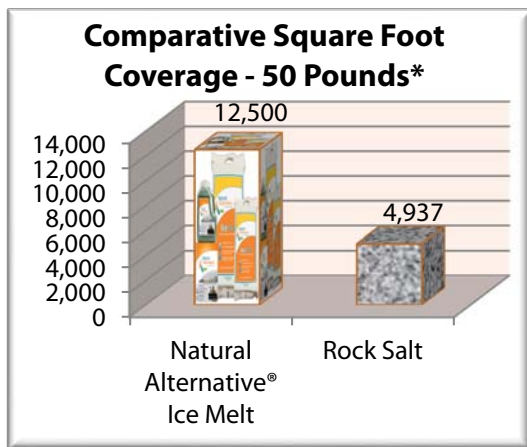




# Natural Alternative® Ice Melt FAQs

## Why choose Natural Alternative?

Natural Alternative® Ice Melt is safer, effective and affordable. It is an environmentally friendly option. It is non-toxic, biodegradable and does not become slippery when wet. It melts ice to -16°F and covers 66% more surface area than rock salt.



## How fast will Natural Alternative® work?

We recommend applying Natural Alternative® Ice Melt before a storm. The product brines the moment it comes into contact with moisture. We coat the product with an organic ingredient designed to interrupt the freezing and thawing cycle -- minimizing the number of applications.

## What about concrete and hardscapes?

Concrete and hardscapes should cure for one year before using any ice melt product. We suggest sand or kitty litter for uncured concrete.

## Are there side effects to lawns?

Natural Alternative® Ice Melt will not harm lawns or vegetation when used as directed.

## Do particle size & shape influence performance?

Angular shapes are best in our opinion. More product comes into contact with the surface to maximize melting performance.



## How long can I store this product?

Keep it dry for an almost unlimited shelf life. You may see some "fading" in color over time. That is normal and will not affect the efficacy of the product.

## What about my pets?

Use common sense to keep pets safe. Avoid drinking from puddles containing any ice melt. Clean paws checking for ice cuts on pads snow between toes.

## What is in your product?

Sodium Chloride, Potassium Chloride, Magnesium Chloride, Calcium Chloride, Corn Steep Liquor and a proprietary blend of natural enhancers. Ask for an SDS.

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